

Internet Content Evaluation

1. Who is the author?
2. What credentials does this person have?
3. Why should his or her information be considered trustworthy?
4. What are the sources of this information?
5. Is the material at a suitable reading level for the audience?
6. Has the information been updated recently?
7. Does the page provide other sources, which could be used to validate the information?
8. Does the information appear biased?
9. Does the author present multiple viewpoints of a controversial issue?
10. Why was the information put on the Internet? For education, scholarly publication, or entertainment purposes?
11. Does the page lead you to other useful Internet sites?
12. Are you positive the information is true?
13. What can you do to prove the information is true?
14. What evidence does the author give to support any claims or conclusions?
15. Are charts and graphs included to support the claims or conclusions?
16. If this is a business/marketing site, is it clear what company is sponsoring the site?
17. Is there a way to verify the legitimate status of the company?

18. If this is a news site, it is clear what company is sponsoring the site?
19. If this is a news site, is it clear who owns the copyright to the information?
20. If this is an advocacy site, it is clear what organization is sponsoring the site?
21. Is there a link to the goals of the organization sponsoring the advocacy site?
22. If there a statement that the web site has the official approval of the advocacy group?
23. If this is a blog site, is there a link to more information about the author of the blog?
24. Can you recognize bias in the blog?
25. Does a Google search lead you to believe the blog author is an authority on this topic?

ADDITIONAL NOTES